

LIMESTONE BREW CAFÉ

Limestone Brew Café is a Sevans Designs concept branding project for a local café based in Kingston, Ontario. The project focused on creating a warm, friendly, and welcoming visual identity that reflects the comfort and community-driven atmosphere of a neighborhood café. A palette of neutral, earthy tones was used to evoke warmth and authenticity, complemented by ap-

Sevans Designs developed the logo and brand system along with supporting assets including menu design, social media graphics, and product packaging.

Logo



Typography

GINESO NORMAL BOLD

GINESO LIGHT CONDENSED

Colours



HEX #3b2315
RGB 59,35,21
CMYK 52,70,78,70



HEX #9b8579
RGB 155,133,121
CMYK 39,44,49,6



HEX #121326
RGB 18,19,39
CMYK 87,81,53,70

Images

